

FOR IMMEDIATE RELEASE



BluOS Among First to Integrate Amazon Music HD

Users of BluOS Enabled players will be among the first to experience Amazon's new premium hi-res music service

TORONTO, CANADA, SEPTEMBER 18, 2019 – Lenbrook International, developer of hi-res audio solutions for residential and commercial applications, has announced that its BluOS wireless multi-room streaming platform is among the first to integrate Amazon Music HD and Ultra HD. The service is available immediately to users of BluOS Enabled products by NAD Electronics, DALI Loudspeakers, and Bluesound wireless multi-room players who are also Amazon customers in the United States, Japan, United Kingdom, or Germany. Promising a lower monthly price versus comparable hi-res music services, US pricing comes in at \$12.99 per month for Amazon Prime subscribers, and \$14.99 per month for Amazon customers. An additional \$5 per month will be charged for Individual or Family Plan subscribers.

With more than 50 million songs in High Definition (16-bit/44 kHz), and millions of songs in Ultra High Definition (24-bit/192 kHz), BluOS users can access an enormous library of music without compromising on sound quality.

"We are proud to have been approached and chosen by Amazon to be among the first streaming platforms integrated with Amazon Music HD," says Andrew Haines, BluOS Product Manager. "And we are particularly proud to support the highest resolution UHD service tier, as the Amazon catalog is extensive and gives our audiophile audience a broad selection of the highest quality music available."

New subscribers to Amazon Music can receive a 90-day free trial, and current subscribers can try Amazon Music HD at no additional cost for 90 days. To learn more about Amazon Music HD and this offer, visit amazon.com/music/unlimited/hd.

ABOUT AMAZON MUSIC

Amazon Music reimagines music listening by enabling customers to unlock millions of songs and thousands of curated playlists and stations with their voice. Amazon Music provides unlimited access to new releases and classic hits through multiple streaming tiers. With Amazon Music, Prime members have access to ad-free listening of 2 million songs at no additional cost to their membership. Listeners can also enjoy Amazon Music Unlimited, which provides access to more than 50 million songs and the latest new releases. Amazon Music HD, a new tier of the highest quality streaming audio, offers more than 50 million songs in High Definition, and millions of songs in Ultra High Definition. Customers with Echo devices also have free access to an ad-supported selection of top playlists and stations on Amazon Music. Engaging with music has never been more natural, simple, and fun. For more information, visit amazonmusic.com or download the Amazon Music app.

ABOUT BLUOS

BluOS™ is a premium multi-room audio ecosystem that manages stored and cloud music sources and playback, with support for high-resolution audio streams up to 24/192. Adopted by some of the most renowned hifi audio brands and integrated with numerous smarthome and voice control systems, BluOS allows for interoperability among enabled devices across brands for maximum versatility and use cases. Integrations with popular streaming music services like Tidal, Spotify, and Deezer, as well as featuring support for FLAC, WAV, MQA, and other high resolution formats and codecs, BluOS offers virtually unlimited access to music of all genres for any occasion. Made up of an operating system and a control application for smart phones, tablets, and PC desktops, BluOS is the ultimate choice for the modern audiophile.

ABOUT LENBROOK INTERNATIONAL

Lenbrook International, a subsidiary of the Lenbrook Group of Companies, is the owner and manufacturer of award-winning brands for home audio and residential install applications. Its full suite of products from NAD Electronics, PSB Speakers, Bluesound wireless multi-room players, and Bluesound Professional commercial audio, are distributed in over 80 countries, while its BluOS hi-res distributed audio platform continues to be adopted by some of the world's leading premium audio brands.

CONTACTS

Corporate Contact

Mark Stone
Marketing, Lenbrook International
mstone@lenbrook.com

US Media Relations

Peter Hoagland
PR Consultant
peter@hoagland.us

UK Media Relations

Richard Stevenson
PR Consultant
richard@rspr.co.uk

LINKS

BluOS: <https://bluos.net>
Lenbrook: <https://lenbrook.com>

#